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## **Acceptability and Perception of the Vision, Mission and Core Values of the Biliran Province State University**

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**Abstract.** The study generally aimed to determine the acceptability and perception among students, faculty, employees, alumni and other stakeholders (parents and partner agency) of the School of Teacher Education of the Biliran Province State University. A descriptive survey method of research was followed involving randomly selected respondents among the different stakeholders of the university. Data were collected using a researcher-made questionnaire which was designed to gather the data needed of the present study. Data were analysed using mean to determine their level of acceptability and perception of the university vision, mission and core values. Results of the study revealed that majority of the respondents were fully accepted the vision, mission and core values of the university. As to the revision, majority of the respondents rated after three years. Furthermore, future research will be conducted in order to increase acceptability among newly and transferee students of the university.

**Keywords.** acceptability; perception; vision; mission and core values

### **1.Introduction**

According to Kent Peterson (1995), schools are likely to be more successful in achieving in-depth learning when leaders work with the staff and the community to build a collective educational vision that is clear, compelling and connected to teaching and learning. This collective vision helps focus attention on what is important, motivates the staff and the students, and increases the sense of shared responsibility for student learning. The vision, mission should be the bases of a university's operations. If a university is seeking accreditation, the area of VMGO is the most fundamental of all the areas to be surveyed. Everything in the university is justified only to the extent that it realizes its vision and mission. The vision and mission are statements on the long-term view of the institution of itself and of the world within which it operates, including the fundamental purpose of its existence, its long-term role and stature, and what it does to achieve this purpose and how it would like to play its role. As stressed by Compelio, Caranto, & David (2015) the effectiveness of the VMGO lies in its structure and dissemination and the constituents of an educational institution have to be aware of its VMGOs to ensure its realization. In addition, to make academic institutions relevant to addressing the society's needs, there is a need to evaluate its VMGO.

## 2. Methodology

A descriptive-survey research was utilized in this study to determine the acceptability and perception among students, faculty, employees, alumni and other stakeholders (parents and partner agency) of the School of Teacher Education of the Biliran Province State University relative to its vision, mission and core values. A researcher made questionnaire was designed to gather the needed data of this present study. Representative samples from the different stakeholders were randomly taken. Data were analysed and summarized using weighted mean as the primarily tools for the data analysis.

## 3. Results and Discussion

### A. Acceptability of the university vision, mission and core values

#### 1. Acceptability of the University Vision

**Vision:** A state university leading in research and innovation for human empowerment and societal development.

**Table 1:** Distribution of Respondents according to the acceptability of the University Vision

Acceptability	Students		Faculty		Employees		Alumni		Other Stakeholders		Overall	
	f	%	f	%	f	%	f	%	f	%	f	%
Strongly Acceptable	126	63	48	96							174	41.63
Much Acceptable	50	25	2	4	30	78.95	71	94.67	53	96.36	206	49.28
Acceptable	24	12			8	21.05	4	5.33	2	3.64	38	9.09
Slightly Acceptable												
Not Acceptable												
<b>TOTAL</b>	<b>200</b>	<b>100</b>	<b>50</b>	<b>100</b>	<b>38</b>	<b>100</b>	<b>75</b>	<b>100</b>	<b>55</b>	<b>100</b>	<b>418</b>	<b>100</b>

As revealed in Table 1, the faculty got 96.00 percent interpreted as strongly acceptable, and 3.64 percent from other stakeholders (parents and partner agency) who responded acceptable. This would imply that there is a need to enhance their awareness and understanding through series of in-service trainings.

#### 2. Acceptability of the University Mission

**Mission:** To advance the university with innovative human resource, responsive research, sustainable production and demand-driven extension services.

**Table 2:** Distribution of Respondents according to the acceptability of the University Mission

Acceptability	Students		Faculty		Employees		Alumni		Other Stakeholders		Overall	
	f	%	f	%	f	%	f	%	f	%	f	%
Strongly Acceptable	131	65.50	49	98.00							180	43.06

<b>Much Acceptable</b>	59	29.50			35	92.10	68	90.67	55	100	217	51.91
<b>Acceptable</b>	10	5.00	1	200	3	7.90	7	9.33			21	5.03
<b>Slightly Acceptable</b>												
<b>Not Acceptable</b>												
<b>TOTAL</b>	<b>200</b>	<b>100</b>	<b>50</b>	<b>100</b>	<b>38</b>	<b>100</b>	<b>75</b>	<b>100</b>	<b>55</b>	<b>100</b>	<b>418</b>	<b>100</b>

As reflected in Table 2, the faculty got 98.00 interpreted as strongly acceptable on the university mission, followed by the students who obtained 65.50 percent, and 9.33 percent of the employees who rated acceptable. Hence, this would imply that this calls for more advocacy to other group of stakeholders to deepen their acceptance of the mission.

### 3. Acceptability of the University Core Values

**Core Values:** Brilliance, Innovation, Progress, Service, Unity

**Table 3:** Distribution of Respondents according to the acceptability of the University Core Values

Acceptability	Students		Faculty		Employees		Alumni		Other Stakeholders		Overall	
	f	%	f	%	f	%	f	%	f	%	f	%
<b>Strongly Acceptable</b>	169	84.50	50	100							219	52.39
<b>Much Acceptable</b>	31	15.50			37	97.38	60	80	49	89.10	177	42.35
<b>Acceptable</b>					1	2.62	15	20	6	10.90	22	5.26
<b>Slightly Acceptable</b>												
<b>Not Acceptable</b>												
<b>TOTAL</b>	<b>200</b>	<b>100</b>	<b>50</b>	<b>100</b>	<b>38</b>	<b>100</b>	<b>75</b>	<b>100</b>	<b>55</b>	<b>100</b>	<b>418</b>	<b>100</b>

As shown in table 3, 100.00 percent of the faculty respondents were strongly accepted and 2.62 percent of the employee-respondents who rated acceptable. Likewise, this would imply that there is a need to deepen the degree of acceptance on the university's core values among employees so they can live up and serve as value advocates to the students and other stakeholders.

**B. Perceptions of the university vision, mission and core values**

**4. Perception of the University Vision**

**Table 4:** Distribution of Respondents according to the Perception of the University Vision

Acceptability	Students		Faculty		Employees		Alumni		Other Stakeholders		Overall	
	f	%	f	%	f	%	f	%	f	%	f	%
<b>Strongly Agree</b>	152	76	41	82	28	73.68					221	52.87
<b>Agree</b>	27	13.50	7	14	6	15.79	54	72	38	69.10	132	31.58
<b>Neutral</b>	21	10.50	2	4	3	7.89	10	13.33	14	25.45	50	11.96
<b>Disagree</b>					1	2.64	11	14.67	3	5.45	15	3.59
<b>Strongly Disagree</b>												
<b>TOTAL</b>	<b>200</b>	<b>100</b>	<b>50</b>	<b>100</b>	<b>38</b>	<b>100</b>	<b>75</b>	<b>100</b>	<b>55</b>	<b>100</b>	<b>418</b>	<b>100</b>

As revealed in table 4, 82.00 percent of the faculty responded strongly agree on their perception of the university vision and 2.64 percent of the employees rated disagree. Based on this data it could be inferred that the faculty have a clearer perception of the vision, than the employees. It is essential therefore to conduct advocacy sessions with this group of stakeholders.

**5. Perception of the University Mission**

**Table 5:** Distribution of Respondents according to the Perception of the University Mission

Perception	Students		Faculty		Employees		Alumni		Other Stakeholders		Overall	
	f	%	f	%	f	%	f	%	f	%	f	%
<b>Strongly Agree</b>	147	73.50	48	96	27	71.50	50	66.67	30	54.55	302	72.25
<b>Agree</b>	38	19	2	4	7	18.43	10	13.33	21	38.18	78	18.66
<b>Neutral</b>	15	7.50			2	5.26	10	13.33	3	5.45	30	7.18
<b>Disagree</b>					2	5.26	5	6.67	1	1.82	8	1.91
<b>Strongly Disagree</b>												
<b>TOTAL</b>	<b>200</b>	<b>100</b>	<b>50</b>	<b>100</b>	<b>38</b>	<b>100</b>	<b>75</b>	<b>100</b>	<b>55</b>	<b>100</b>	<b>418</b>	<b>100</b>

As gleaned in Table 5, the faculty obtained 96.00 percent rated strongly agree and 1.82 percent from the alumni respondents rated disagree. This may indicate that like the university's vision the difference in the perception of the university's mission lies in the intensity of their full grasp of the aforesaid issue.

## 6. Perception of the University Core Values

**Table 6:** Distribution of Respondents according to the Perception of the University Core Values

Perception	Students		Faculty		Employees		Alumni		Other Stakeholders		Overall	
	f	%	f	%	f	%	f	%	f	%	f	%
<b>Strongly Agree</b>	139	69.50	49	98	26	68.42	48	64	34	61.82	296	70.81
<b>Agree</b>	45	22.50	1	2	6	15.79	11	14.67	19	34.54	82	19.62
<b>Neutral</b>	16	8			4	10.53	12	16	1	1.82	33	7.89
<b>Disagree</b>					2	5.26	4	5.33	1	1.82	7	1.68
<b>Strongly Disagree</b>												
<b>TOTAL</b>	<b>200</b>	<b>100</b>	<b>50</b>	<b>100</b>	<b>38</b>	<b>100</b>	<b>75</b>	<b>100</b>	<b>55</b>	<b>100</b>	<b>418</b>	<b>100</b>

As reflected in Table 6, the faculty obtained 98.00 percent who rated strongly agree and 1.82 percent of other stakeholders (parents and partner agency) rated disagree. This would mean that in-service trainings be undertaken to other stakeholders (parents and partner agency) to raise the level of perception of the university's core values. By doing so, it will foster ownership, commitment and support for its realization.

### *B. Period of revision of the university vision, mission and core values*

**Table 7.** Distribution of Respondents according to the Period of Revision of the University Vision, Mission and Core Values

Revision	Students		Faculty		Employees		Alumni		Other Stakeholders		Overall	
	f	%	f	%	f	%	f	%	f	%	f	%
Every after 1 year	8	4			5	13.16					13	3.11
Every after 2 years	4	2			7	18.42	21	28	10	18.18	42	10.05
Every after 3 years	33	16.50	42	84	25	65.79	52	69.33	24	43.64	176	42.11
Every after 4 years	100	50	8	16			2	2.67	15	27.27	125	29.90
Every after 5 years	49	24.50									49	11.72
Others	6	3			1	2.63			6	10.91	13	3.11
<b>TOTAL</b>	<b>200</b>	<b>100</b>	<b>50</b>	<b>100</b>	<b>38</b>	<b>100</b>	<b>75</b>	<b>100</b>	<b>55</b>	<b>100</b>	<b>418</b>	<b>100</b>

As shown in Table 7, 84.00 percent of the faculty rated every after 3 years of the revision of the university vision, mission and core values and 2.63 percent of the employees rated others (as

the need arises). Results could infer that the management should consult regularly the stakeholders and come up with a more acceptable schedule for the revision of the university vision, mission and core values.

#### **4. Conclusion and Recommendation**

##### **4.1 Conclusion**

The School of Teacher Education faculty-respondents were strongly accepted the vision, mission and core values of the university and it was followed by the students. As to the perception, the faculty rated strongly agree and followed again by the students. With regard to the period of revision of the university vision, mission and core values, the faculty rated every after 3 years and followed by the employees. This manifest that the university vision, mission and core values are strongly accepted by all stakeholders.

##### **4.2 Recommendation**

Based on the results of the study, the School of Teacher Education of the Biliran Province State University should continuously adhere to the university vision, mission and core values in crafting plans and activities that will contribute to the high level of acceptance and perception of the different stakeholders who are part in attaining the aforesaid targets of the school and to the entire university as well. Moreover, conducting acceptability and perception study should be conducted yearly or as the need arises to address the demands of the society.

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